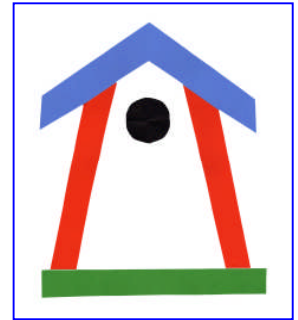


Friends of the Friendship Center *and*
The Friendship Service Center of New Britain
P.O. Box 1896
New Britain, CT 06050



“Homelessness is for the Birds!”

Dear Friends:

Everyone agrees that homelessness is for the birds. But, the Friendship Service Center of New Britain is doing something real and lasting about it. In the Fall of 2010, the New Britain community will come together for grand opening of ...

The Arch Street Housing Project

Two New HUD-Sponsored Permanent Supportive Housing Units

- The Tomasso Family Building at 59 Arch Street – 9 apartments
- 85 Arch Street – 12 apartments

The Arch Street Housing Project provides formerly homeless individuals and families who have worked hard to put their lives in order the opportunity to live in an apartment of their own. This combination of a permanent home with built-in case management services has proven to be an excellent formula for helping the formerly homeless return to the community and live successful independent lives.

The Friends of the Friendship Center invite you join their ***“Homelessness is for the Birds”*** campaign. The campaign will raise awareness of homelessness and show that our community supports the Arch Street Housing Project. It will also raise funds to directly support residents of the Friendship Center who are in the process of overcoming barriers that have led to their homelessness.

There are multiple ways to show your support:

- Sponsor the ***“Homelessness is for the Birds”*** campaign at one of many levels (*see attached for sponsorship opportunities*).
- Build and donate a “one-of-a-kind” birdhouse for public display during the summer of 2010. All birdhouses will be auctioned or sold at the Grand Opening.
- Purchase an ad in the Grand Opening Event Program Book.
- Attend the Grand Opening Celebration in the Fall of 2010.

A member of the Friends of the Friendship Center will follow up with you in the near future. In the meantime, go to the Friendship Center website at www.friendshippervicecenter.org for more information. Or, call the Friendship Center at 860-225-2011 and speak to Kathy Cooley, Director of Communications and Development.

Sincerely yours,

Ellen Perkins Simpson
Executive Director
Friendship Service Center of New Britain

Diane Wolf, Campaign Chairperson
“Homelessness is for the Birds”
Friends of the Friendship Center